


Personal information		
Surname/First name	Sacchi Giovanna	
Permanent Address	Via degli Olimpionici 83, 00196, Rome, ITALY	
E-mail	giovanna.sacks@gmail.com	
web page	http://laninni.wix.com/giovanнасacchi	
Nationality	Italian	
Date and place of birth	20 January 1981 Anzio, Rome, ITALY	
Gender	Female	
Work experience		
Dates	from: December 2014 to: December 2015	
Occupation or position held	Post-Doc Research Fellow within the project ECOLAB: Alternative Eco-labelling strategies for sustainable consumption of food products – Supervisor: Dr. Christine Mauracher	
Main activities and responsibilities	Literature review, Focus Groups design, data collection, data input, data analysis, report, results dissemination.	
Name and address of employer	Ca' Foscari University of Venice San Giobbe - Cannaregio 873 30121 Venice, IT	
Type of business	Higher education institution	
Dates	from: June 2014 to: September 2014	
Occupation or position held	Research Associate within the project Analisi Economica del settore ittico in Italia	
Main activities and responsibilities	Collecting data (regional detail for 2007-2012 period) for the construction of the main economic and environmental Italian fishing industry indicators; report and summary tables for the main economic and environmental impact of fishing industry; collecting data to quantify the elements of degradation of marine resources resulting from the fishing industry.	
Name of employer	Ca' Foscari Foundation - Ca' dalla Zorza , Calle Larga Foscari, Dorsoduro, 3858, 30123 Venezia	
Type of business	University and Research	
Dates	from: May 2013 to: May 2014	
Occupation or position held	Post-Doc Research Fellow within the project <i>Rural tourism between environmental sustainability and local development</i> – Supervisor: Dr. Isabella Procidano – within European Social Fund instrument .	
Main activities and responsibilities	Literary review, questionnaire design, data collection, data input, data analysis, report, results dissemination.	
Name of employer	Ca' Foscari University of Venice, San Giobbe - Cannaregio 873, 30121 Venice, IT	
Type of business	Higher education institution	
Dates	from: March 2012 to: March 2013	
Occupation or position held	Post-Doc Research Fellow within the project <i>Wine tourism enhancement in Veneto Region: demand analysis</i> – Supervisor: Dr. Christine Mauracher – within European Social Fund instrument .	
Main activities and responsibilities	Literature review, questionnaire design, data collection, data input, data analysis, report, results dissemination.	
Name of employer	Ca' Foscari University of Venice, San Giobbe -Cannaregio 873, 30121 Venice, IT	
Type of business	Higher education institution	
Dates	from: February 2008 to: July 2008	
Occupation held	Volunteer	
Main activities and responsibilities	<ul style="list-style-type: none"> – Supporter staff member of the program “Educafro”, a specific program of studies to support Afro-Brazilian descendent for the admission examination to Public Universities; – Elaboration and translation of Solidarity Economy projects for the creation of solidarity business; – Active staff member of the project “Casa Brasil”, a governmental program aimed at including communities living low human development index areas in computer literacy and in cultural improvement in the fields of arts, theatre, music and literature. 	
Name of employer	Associação de Promoção Humana e Resgate da Cidadania - Centro de Formação Profissional Padre Leo Commissari, rua Padre Commissari, 288, São Bernardo do Campo, São Paulo – BR	
Type of business	Not-For-Profit	
Dates	from: October 2007 to: January 2008	

Occupation held	Intern
Main activities and responsibilities	<ul style="list-style-type: none"> – Team member of the management of “Tavolo Equo&Bio”, a consortium of associations and NGOs that, sharing experiences on different subjects such as Fair Trade, Organic Agriculture and International Cooperation, tries to improve the know-how of each participant – Person in charge of the monitoring the calls of proposal within the European Neighbourhood and Partnership Instrument (ENPI).
Name of employer	ICEA – Ethical and Environmental Certification Institute, Strada Maggiore 29, 40125 – Bologna, IT
Type of business	Not-For-Profit
Education and training	
Dates	from: January 2009 to: June 2012
Title of qualification	Ph.D. in Agricultural and Food Economics and Policy (fully funded research with a grant of the Italian Ministry of Education and Research)
Principal subjects	Economic Development, Qualitative/Quantitative Research Techniques in Agricultural Economics, Economical-Social-Environmental Sustainability, Scientific Communication, Rural Development.
Name of organisation	Alma Mater Studiorum – University of Bologna – DEIAgra, Department of Agricultural Economics and Engineering - Higher education institution
Level in classification	Post-graduation
Dates	from: December 2006 to: January 2008
Title of qualification	Master's Diploma in Development and International Cooperation
Principal subjects	Project Cycle Management, Rural Development, Microfinance, International Economic Relations, Economic Development, Quantitative Analysis of Poverty, Statistics.
Name of organisation	Alma Mater Studiorum – University of Bologna and Centre for International Development - Higher education institutions
Level in classification	Post-graduation
Dates	from 4 to 12 July 2011
Title of qualification	Diploma of Participation in the International Summer School “Experimental Auctions: Theory and Applications in Marketing and Consumer Preferences Analysis”
Teaching board members	Prof. Rodolfo M. Jr. Nayga, Prof. J. Lusk, Dr. A. Drichoutis.
Name of organisation	Alma Mater Studiorum – University of Bologna - Higher education institution
Level in classification	Post-graduation Final mark: 30/30
Dates	from: December 1999 to: December 2005
Title of qualification	Laurea Degree (5-year, 2 nd cycle degree) in Communication Sciences
Principal subjects	Social Sciences, New Media and New Technologies, International Relations, International Organizations.
Name of organisation	University of Rome “La Sapienza” - Higher education institution
Level in classification	Graduation Final marks: 110/110
Other courses/Programmes	
<ul style="list-style-type: none"> – Master in in Europrogettazione 2014/2020, organized by Europa Cube Innovation Business School (2016); – International Advanced School of Economic Psychology, organized by Federico II University (2015); – Time Series Analysis, organized by University of Asti, Turin (2014); – Academic Lecturing in English, organized by Ca' Foscari University of Venice and Veneto Region (2014); – Biostat 2012, XIX Summer Course on Statistical Inference in Biology and Human Sciences, organized by University of Asti, Turin (2012). – FixO Programme, Training and Innovation for Employment held by Italian Ministry of Social Policies and by Alma Mater Studiorum – University of Bologna (2011); – Summer School: Research in Social Sciences and Agricultural Economics, organized by the Italian Society of Agricultural Economics and by the Mediterranean Agronomic Institute of Bari (2009); – Specialised Training Course: Working in a hostile environment, organized by the International Training Programme for Conflict Management, Sant'Anna School of Advanced Studies (2008). 	
Invited Talks	
<ul style="list-style-type: none"> – SACCHI, G. <i>Certificazione biologica e Garanzia Partecipata</i>. Amaranto - Agraria, Scuola di Agraria e Medicina Veterinaria, Alma Mater Studiorum – University of Bologna, ITALY 	

	<ul style="list-style-type: none"> – SACCHI, G., Mauracher, C. (2015). <i>Produzioni alimentari sostenibili nei nuovi modelli di consumo critico. Smart Agrifood Days - Ricerca e innovazione delle Università del Veneto per la Sostenibilità e la Valorizzazione del Settore Agroalimentare</i>, VenetInnovazione and Veneto Region, 30 June, Venice, ITALY – SACCHI, G., Mauracher, C. (2015). <i>Nuovi modelli di consumo responsabile: Il consumo critico e partecipativo</i>. Fairtrade Italia, Ca' Foscari University of Venice, Ca' Foscari Sostenibile. Cascina Triulza, EXPO Milano 2015, 8 June, Milan, ITALY – SACCHI, G. (2015). <i>La Garanzia partecipata: il cibo e la terra come beni comuni. La rivoluzione sotto i piedi, coltivare la trasformazione, coltivare la campagna, cambiare la città</i>. CampiAperti, 10-11 April, Bologna, ITALY
Academic activity	<ul style="list-style-type: none"> – Sacchi, G. (2016). <u>Seminar: I nuovi modelli di consumo critico</u>. "Agri-food marketing" course, A.A. 2015-2016, 01.04.2016, Ca' Foscari University of Venice, ITALY – Sacchi, G. (2016). <u>Seminar: L'agricoltura biologica: numeri evidenze e aspetti emergenti</u>. "Agri-food marketing" course, A.A. 2015-2016, 31.03.2016, Ca' Foscari University of Venice, ITALY – From September 2010 to March 2011: <u>Visiting scholar</u> at the Centre for Graduate Studies in Agricultural Development (CPDA), Department of Development, Agriculture and Society, Federal Rural University, Rio de Janeiro, BRAZIL. – Sacchi, G. (2010). <u>Seminar: Sistemi di Gestione della Qualità: i Sistemi di Garanzia Partecipata nell'Agricoltura Biologica</u>. "Gestione e valorizzazione della qualità" course, A.A. 2009-2010, 29.04.2010, Alma Mater Studiorum – University of Bologna, ITALY
Publications	<p>Journal articles</p> <ul style="list-style-type: none"> – Mauracher, C., Procidano, I., SACCHI, G. (2016). Wine tourism quality perception and customer satisfaction reliability: the Italian Prosecco District, <i>Journal of Wine Research</i>, <i>accepted for publication</i> – SACCHI, G. (2015). L'evoluzione dei Participatory Guarantee Systems per l'agricoltura biologica: esperienze mondiali a confronto, <i>Economia Agro-Alimentare</i>, 17(2): 77-92 – SACCHI, G., Caputo, V., Nayga, R.M., Jr. (2015): Alternative Labeling Programs and Purchasing Behavior toward Organic Foods: The Case of the Participatory Guarantee Systems in Brazil, <i>Sustainability</i>, 7(6): 7397-7416 – Castellini, A., Mauracher, C., Procidano, I., SACCHI, G. (2014): Italian market of organic wine: a survey on production system characteristics and marketing strategies, <i>Wine Economics and Policy</i>, 3(2): 71–80. – Mauracher, C., Procidano, I., SACCHI, G. (2014): Customer satisfaction per l'innovazione dell'enoturismo in Veneto. Effetti delle nuove forme di integrazione turistica, <i>Economia Agro-Alimentare</i>, 16(1): 157-178. – SACCHI, G., Zanasi, C., Canavari, M. (2011). Modelli alternativi di garanzia della qualità dei prodotti biologici alla luce della Teoria delle Convenzioni, <i>Economia Agro-Alimentare</i>, 13(3): 57-80. <p>Book chapters</p> <ul style="list-style-type: none"> – Mauracher, C., Procidano, I., SACCHI, G. (2013): Determinants in wine tourism destination choice. The case of Conegliano-Valdobbiadene Prosecco area. In: Lun, L.M., Dreyer, A., Pechlaner, H. & Schamel, G. (eds.), <i>Wine and tourism. A value-added partnership for promoting regional economic cycles</i>. Proceedings of the 3rd Symposium of the Workgroup Wine and Tourism of the German Society of Tourism Research (DGT), EURAC book, Vol. 62: 87-100. <p>Theses</p> <ul style="list-style-type: none"> – SACCHI, G. (2012) <i>Pratiche del possibile: i Participatory Guarantee Systems e le scelte d'acquisto del consumatore brasiliano</i>, Dissertation thesis, Alma Mater Studiorum University of Bologna. Ph.D. in Agri-Food Economics and Politics, 24 Cycle. – SACCHI, G. (2005) <i>Oresteia o delle peripezie dell'impero. Un sentiero simbolico tra l'11 settembre e Abu Ghraib</i>. Laurea thesis in Communication Science, University of Rome "La Sapienza". <p>Magazine articles</p> <ul style="list-style-type: none"> – SACCHI, G. (2015). Fair Mobility e la controcultura contadina: da Genuino Clandestino alla Cooperativa Integral Catalana, <i>roots&routes, (IM)MOBILITY</i>, Dec. 2015, ISSN 2039-5426

	<ul style="list-style-type: none"> – SACCHI, G. (2011). Turning possibilities into practices: Brazilian consumers and PGS certified organic products, <i>The Global PGS Newsletter</i>, IFOAM, 2(7): 3-5. <p>Conference papers/presentations</p> <ul style="list-style-type: none"> – Caputo, V., Nayga, R.M., Jr., Sacchi G., Scarpa, R. (2016). <u>Paper session</u>: <i>Attribute non-attendance or attribute-level non-attendance? A choice experiment application on extra virgin olive oil</i>. Agricultural & Applied Economics Association, AAEA Annual Meeting, 31July-2 August, Boston, USA (presenter: Caputo V.) – Mauracher, C., Procidano, I., Sacchi, G. (2016). <u>Paper session</u>: <i>Il turismo rurale in Veneto tra sostenibilità ambientale e sviluppo locale</i>. 24th seminar of the Italian Society of Agri-Food Economics – SIEA “Paesaggi agroalimentari e sviluppo rurale”, 6-8 June, Alghero, ITALY (presenter: Mauracher, C.) – Sacchi, G. (2015). <u>Paper session</u>: <i>Italian Participatory Guarantee Systems for Organic Agriculture: from Best Practices towards the Evolution of Policies Framework</i>. IFOAM Agribiomediterraneo International conference “Agroecology for Organic Agriculture in the Mediterranean”, 10-13 September, Vignola, ITALY – Caputo, V., Sacchi G., Nayga, R.M., Jr., Scarpa, R. (2015). <u>Paper session</u>: <i>Consumers’ Valuation of European Quality Labels: The Effects of Prior Knowledge</i>. 145th EAAE Seminar: Intellectual Property Rights for Geographical Indications: What is at Stake in the TTIP? 14-15 April, Parma, ITALY – Sacchi, G., Caputo, V., Nayga, R.M., Jr. (2015). <u>Paper session</u>: <i>Alternative labeling programs and purchasing behavior toward organic foods: the case of the Participatory Guarantee Systems in Brazil</i>. 143rd Joint EAAE/AAEA Seminar: Consumer Behavior in a Changing World: Food, Culture and Society, 25-27 February, Napoli, ITALY – Mauracher, C., Procidano, I., Sacchi, G. (2013). <u>Paper session</u>: Customer satisfaction per l’innovazione dell’enoturismo in Veneto. Effetti delle nuove forme di integrazione turistica 21st seminar of the Italian Society of Agri-Food Economics – SIEA “Integrazione nel sistema agro-industriale” 6-7 June, Bologna, ITALY. – Mauracher, C., Procidano, I., Sacchi, G. (2013). <u>Paper session</u>: Determinants in wine tourism destination choice. The case of Conegliano-Valdobbiadene Prosecco area. 3rd Symposium of the Workgroup ‘Wine and Tourism’ of the German Society of Tourism Research (DGT), 24-25 MAY, Bozen, ITALY. – Mauracher, C., Procidano, I., Sacchi, G. (2013). <u>Paper session</u>: Wine Tourism Enhancement in the Prosecco District. 5th International Wine Tourism Conference, 15-16 March, Zagreb, CROATIA. – Sacchi, G. (2012). <u>Paper session</u>: Changing the world through embeddedness and participation: alternative ways of certifying organic goods in Brazil. 2nd Interdisciplinary Ph.D. Workshop in Sustainable Development, Columbia University’s Sustainable Development Doctoral Society. 20-21 April; Columbia University, New York City, USA. – Sacchi, G., Zanasi, C., Canavari, M. (2011). <u>Poster session</u>: Participatory Guarantee Systems for organic food: Rede Ecovida de Agroecologia case study. The International Consortium on Applied Bioeconomy Research – ICABR, 26-29 June, Rome, ITALY. – Sacchi, G., Zanasi, C., Canavari, M. (2011). <u>Paper session</u>: I Sistemi Partecipativi di Garanzia della Qualità dei Prodotti Biologici: indagine sulla risposta d’acquisto del consumatore. 1st Congress of the Italian Network of Organic Agriculture Research –RIRAB, 7-8 November, Catania, ITALY. – Sacchi, G., Zanasi, C., Canavari, M. (2010). <u>Paper session</u>: The Theory of Conventions as a framework to analyse Participatory Guarantee Systems for organic food. 5th Research Workshop on Institutions and Organizations (V RWIO), 3-5 October, 2010 Gonçalves - Minas Gerais, BRAZIL.
<p>Awards, Fellowships and Grants</p>	<ul style="list-style-type: none"> – 2013: Award for Best Ph.D. Thesis 2012 in Agriculture and Food Economics, Italian Society of Agri-Food Economics (SIEA); – 2013-2014: Fellowship fully funded by the European Social Fund instrument to carry out the project “Rural tourism between environmental sustainability and local development”; – 2012-2013: Fellowship fully funded by the European Social Fund instrument to carry out the project “Wine tourism enhancement in Veneto Region: demand analysis”; – 2011: Grant by University of Bologna for attending the International Summer School in <i>Experimental Auctions: Theory and Applications in Marketing and Consumer Preferences</i>

	<i>Analysis;</i> – 2010: “ Marco Polo ” fellowship , University of Bologna, for conducting research abroad; – 2009-2012: Fellowship fully funded for Ph.D. period of three years by the Italian Ministry of Education and Research; – 2005: Grant for outstanding young researcher from the Bank Foundation “Credito Cooperativo”, Rome, Italy.										
Personal skills Mother tongue Other language(s) <i>Self-assessment European level</i>	Italian English, Portuguese, French										
	Understanding				Speaking				Writing		
	<i>Listening</i>		<i>Reading</i>		<i>Spoken interaction</i>		<i>Spoken production</i>		<i>Writing production</i>		
	English	C1	Proficient User	C1	Proficient User	C1	Proficient User	C1	Proficient User	C1	Proficient User
	Portuguese	B1	Independent User	B1	Independent User	B1	Independent User	B1	Independent User	B1	Independent User
	French	B1	Independent User	B2	Independent User	A2	Basic User	A2	Basic User	A2	Basic User
Computer skills and competences	PC Operation Systems: Windows (excellent), Mac OS X (excellent) Statistical software: STATA (excellent), SPSS (very good) Qualitative data analysis software: NVivo (excellent) Web survey design and management software: Qualtrics (excellent), Survey Monkey (excellent), Lime survey (very good)										
Social skills and competences	Very comfortable working in multidisciplinary and multicultural environments, very organised person, able to establish and maintain good working relations with people of different nations and cultural backgrounds. Good abilities for synthetic and global views over concrete situations, end-oriented work capacity, and a problem-solving aptitude. Responsible person trusting in self-respect, fairness, equity and dignity.										
Organisational skills and competences	High communicative competence (oral and written), precise and able to be self-organised within a complex team and also able to take initiative and independently plan to meet deadlines. Flexible attitude to constantly shifting work priorities.										
Journal Review service	– <i>Agricultural and Food Economics</i> , Springer – <i>Economia Agro-Alimentare</i> , FrancoAngeli										
Driving licence	Driving Licence B from April 1999										
Additional information	Successful in the tests EPSO CAST/EU/27/07 for the International Cooperation profile.										

I certify that the statements made by me are true, complete and correct to the best of my knowledge and belief.
Autorizzo il trattamento dei dati personali ai sensi della legge n°196/2003.

